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Welcome to Food Shift's August newsletter.
Learn about our upcoming events and exciting food waste news!



Something to Chew On

Dear <<First Name>>,

After many busy months working with our awesome design team, we're less than a week away from unveiling our new ad campaign! On Monday, September 2nd, Food Shift launches the country's first public awareness campaign on public transit aimed at increasing awareness about the paradox of food waste and hunger in the United States. Four Food Shift ads will be placed in select BART stations and trains. We hope the ads inspire you to take action and [Pledge to Reduce Food Waste](#). Please sign, share and help us build a movement toward a more sustainable use of food!

Monday also marks the beginning of our **Show Your Face. Pledge to Fight Food Waste** contest! To enter, take your picture in front of one of our ads and tweet the pic or post to Facebook with #FoodShiftPledge. Winners will be chosen at random during a weekly drawing and receive prizes from local businesses. More details coming soon!

We are also gearing up for the second phase of our food recovery program pilot with Oakland Unified School District! During the second week of September we'll again be collecting and distributing excess, edible food from Brookfield Elementary and New Highland and Rise Academy. During our first phase we rescued over 3,000 pounds of food from Brookfield and shared it with 49



Join Us
September 1st
from 9am-2pm at the
[Jack London Farmers](#)
[Market](#)

We will have Food Shift posters for sale!

families! We're excited to build and expand the program in the 2013-2014 school year!

Thank you for your continued support and we hope to see you at a BART station soon!

Dana & The Food Shift Team

Work with Food Shift!



OUSD Food Recovery Program Assistant

The Program Assistant will help coordinate and manage our food recovery program in partnership with Oakland Unified School District. The role will involve school visits and thus a car or bike is recommended.

For more information, [click here](#) or email kelly@foodshift.net



Social Media Campaigner

Do you love to tweet, post, "like" and pin? We are looking for someone to help promote Food Shift's "[Pledge to Reduce Food Waste](#)" on various social media platforms throughout the months of September and October. Check out our [Idealist post!](#)



Food Shift is supported by:

Stopwaste.org

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About Food Shift

Food Shift works collaboratively with communities, businesses and governments to develop long-term, sustainable solutions to food waste.

Help Support our Work

Donate to Food Shift

Please consider making a tax deductible contribution to Food Shift [here](#). For a contribution of \$50 we will send you a year's subscription to the [Earth Island Journal](#).

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