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Holiday greetings from Food Shift! Learn about our upcoming events and exciting food waste news!



Happy Holidays from Food Shift!

Dear <<First Name>>,

As many of us shop and plan for the upcoming holidays, large parts of the Northeast are working to rebuild from hurricane Sandy. Sandy is an unfortunate example of the damage and destruction that occurs to our communities as a result of climate change and wasted food plays a big role in this environmental problem. Rotting food makes up 19% of our nation's landfills, where it decomposes, and releases methane. Methane contributes to global warming 70 times more than the carbon dioxide generated by burning fossil fuels. One of the simplest ways we can combat climate change is by keeping food out of the landfill.

Food Shift is dedicated to this effort and is committed to providing tangible food waste reduction solutions to individuals, businesses, and communities. By standing with Food Shift, you are a part of the movement toward a more sustainable future. It's been a great month and a wonderful first year and we thank you all for your support!

Best wishes, Dana and the Food Shift team



Food Shift In the News

WebTalkRadio

Eco Evolution - Local Food for the Global Shift, a 16 Minute Interview With Dana Frasz. founder of Food Shift hosted by Micahel Gosney

Listen online Direct to MP3

New Empire Builders

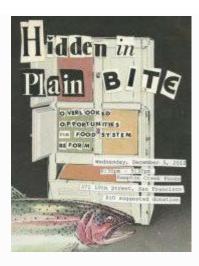
Food Shift: Solving the **Problem of Food Waste in the** U.S.

Read online

Berkeley Community Media Food Shift - Public Service Announcement Watch online

Food Waste In the News

UC Berkeley News Center



Hidden in Plain Bite: Overlooked Opportunites to Reform the Food System

Wednesdsay, December 5th
6:30 - 9:30 pm
Hampton Creek Foods
371 10th Street
San Francisco, CA

We're excited to announce that our upcoming event, "Hidden in Plain Bite:Overlooked Opportunities for Food System Reform" is almost sold out! Hosted in partnership with The Factory Farming Awareness Coalition, the evening includes a discussion with local food activists (including Lauren Ornelas from the Food Empowerment Project,) a silent auction and delicious organic food. Learn more and purchase your \$12 tickets online today.



Share your food waste story!

Janet Weir was inspired by Food



Dine at Commonwealth to support Food Shift in December

Commonwealth Restaurant 2224 Mission Street (at 18th) San Francisco, CA

Commonwealth restaurant in San Francisco is donating \$10 to Food Shift for every tasting plate (\$70) sold in the entire month of December! Mark your calendars, grab a date, enjoy some delicious food and support our work!



Giving thanks and sharing bread

The night before Thanksgiving Food Shift Director Dana Frasz received a call from a friend who had rescued 6 bags of bread from **Boudin** Sourdough Bakery in Corte Madera. Dana received the bread on behalf of Food Shift and dropped it off in downtown Oakland to Occupy Oakland who was feeding hundreds of people throughout the day and night. Our team also rescued 40 pounds of quesadilla ingredients to donate to a

On American Recycles Day, EPA recognizes campus food waste reduction Read online

The Salt / npr.org
For Restaurants, Food Waste
Is Seen As Low Priority
Read online

Press Release
National Restaurant
Association, US Composting
Council to Develop Best
Practices for Restaurateurs
"Organizations to share
resources, programs that divert
food waste from landfills"
Read online

Switchboard / NRDC Staff Blog
Portion mania: problematic for
waists and waste. But could
McDonald's be on to
something?
by Dana Gunders
Read online



Donate to Food Shift

Over the past year Food Shift hosted and took part in 34 events and reached over 5,000 people. We are looking to expand our work in 2013 and in order to do so, we need your support. If you believe food is too good to waste, please consider making a tax deductible contribution to Food Shift.

Shift and decided to track all her food waste. By doing so, she became more conscious of food waste and reduced the amount of food she threw away.

Do you have your own story about food waste? Do you have any strategies or tips you'd like to share? Share with us on Facebook or email us at info@foodshift.net.

Volunteer with us!

Have some skills you would like to contribute? We are always looking for passionate, creative individuals to join our team. Contact volunteers@foodshift.net to learn more.

senior meal program at a
West Oakland church. Food
Shift is here to help
redistribute excess food!
Food donors can contact us at
info@foodshift.net or at #202460-5210.



People's Food Justice Summit

Saturday, December 8th
9 am - 5 pm, breakfast availabe at
8 am
The Holdout
2313 San Pablo Ave.
Oakland, CA94612

This Oakland event will begin with honest discussion and collaboration and move the food justice movement forward to determine alignment, and ultilately, a shared campaign for 2013.

Free and open to all. For more information contact jgill@cafoodjustice.org.

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