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Reducing waste. Strengthening communities.

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We've accomplished so much!

Dear <<First Name>>,

My name is Kelly and I've been working with Dana and the Food Shift team for almost two years. I'm truly inspired by the growing numbers of people who are joining the Shift: our <u>amazing volunteers</u>, <u>ardent cheerleaders</u> and <u>supportive donors</u>. Thank you so much to all of you that have already given to Food Shift this year. If you haven't yet, please consider <u>donating today</u> to help support our important work.

I'm so proud of our accomplishments this past year- we're a lean, passionate team and we work hard. Here's just a few things that make me happy to say I'm a Food Shifter.

- **1) We're reducing wasted food.** 40% of all the food we produce in the United States is never eaten. So far we have saved 20,000 lbs. of food in the Bay Area!
- **2) We're feeding kids**. Since May 2013, we have recovered and distributed 3,500 lbs. of food to 65 local families from just two schools in our <u>OUSD program</u>. Next year, we want to expand to 6 schools!
- **3) We're helping families save money.** About 1,500 people a week visit our website and learn how to <u>shop</u>, <u>store and prepare food smarter</u>. Reducing wasted food can save families of four an average of \$1600 a year!
- **4) We're creating policy change.** We just launched a <u>petition to the EPA</u> to encourage the adoption of a national food waste reduction campaign.

And next year we want to do <u>even more!</u> We're so excited about our <u>job creation program</u>. Our goal is to transform the food recovery system from one that is volunteer-dependent to one that is financially self-sustaining and that provides employment to disadvantaged individuals in the recovery, redistribution and processing of excess food.

Thank you for all your <u>support</u> in this important work. We couldn't do it without you!

Best,

Kelly

Kelly ErnstFriedman
Program Director, Food Shift

Donate to Food Shift

Food Shift on C-SPAN!

On December 16, Food Shift participated in a panel to discuss food waste reduction strategies and technologies. Panelists included representatives



from: Lean Path, Zero Waste Energy, Food Star, Food Cowboy and Valley Girl FoodStuffs.

Donate Today!

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