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Food Shift news, upcoming events
and volunteer opportunities!

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Vote for Food Shift today!

Dear <<First Name>>,

The Bay Area is blessed with both agricultural and culinary abundance and yet 1 in 4 San Francisco residents are at risk of food insecurity. Furthermore, much edible food never gets eaten.

In 2013, Food Shift exposed this paradox of food waste and hunger to millions of Bay Area residents on their commute to educate, inspire and awaken a more sustainable use of food. It worked! We had a **700% increase in reach** as a result of the ads such as the one below.

We need your help to win the BART ad campaign again this year to keep the momentum growing. Please [vote for Food Shift in this Facebook contest](#). By tackling the issue of food waste we simultaneously have the opportunity to impact climate change, energy & water use, food access and unemployment.

Winning this advertising opportunity through BART's Blue Sky contest would help us build support for this movement, accelerate this necessary shift toward a just and sustainable food system for all.

Your simple [vote on Facebook](#) could make all the difference.

[Please cast your vote now.](#)

Thank you for your support.

Dana Frasz

Founder and Director, Food Shift

**In the United States,
this is our pie chart.**

40% of all food in our country is never eaten while 50 million Americans do not have consistent access to food.

**JOIN THE MOVEMENT TO END FOOD WASTE.
SIGN THE PLEDGE AT FOODSHIFT.NET**

Food Shift
Reducing waste. Strengthening communities.



We are hiring!

Food Shift is hiring a Food Recovery Program Coordinator as part of the AmeriCorps VISTA program. We're looking for a motivated, creative and energetic individual who is inspired by our work and excited to test, analyze and build a model from the ground up. [Learn more](#) about this great opportunity to use your knowledge and skills to reduce food waste and transform the food recovery system. *Applications are due by May 2nd and must go through the [VISTA portal](#).*


We are excited to welcome our newest Food Shift Advisor!

Jonathan Packman is the Category Management Lead at Good Eggs, a San Francisco-based on-line grocery start-up. Jonathan is a 15-year veteran in the grocery industry, and has held management positions with Whole Foods Market, Safeway,




Central Market/HEB and Andronico's Community Markets. Prior to his career in the food industry, Jonathan served in policy and enforcement roles with the U.S. Environmental Protection Agency. Jonathan earned a Master of Management in Hospitality degree at the Cornell Hotel School, and a B.A. in Environmental Policy from the University of Vermont.

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About Food Shift

Food Shift works collaboratively with communities, businesses and governments to develop long-term, sustainable solutions to food waste.

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