

Food Shift news, upcoming events
and volunteer opportunities!

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[FREE Food to Fight the Food Waste Scandal!](#)

Join us October 18 in Oakland from 12 - 4:00 PM.



Dear <<First Name>>,

On Saturday October 18th, the first ever Feeding the 5000 event in the US will take place in Oakland

as part of a global campaign to catalyze awareness and action toward ending food waste and hunger. A free lunch for 5000 people will be served from fresh produce from local farms that would have been wasted because it didn't fit strict retail specifications. Join us to celebrate delicious solutions and call for immediate action toward a more just and sustainable food system!

Key speakers will include [LA Kitchen](#)'s Robert Egger, food waste experts Dana Gunders and Jonathan Bloom as well as [Food Shift](#)'s Founder Dana Frasz. There will also be a DJ, cooking demonstrations, and more fun and inspiring activities for all ages. The menu will include a soup of misshapen potatoes, crooked carrots, surplus apples, cast-away squash, and imperfect onions.

This event will mark a milestone in the national movement to end food waste, and we invite you to be a part of this historic event! Learn more and RSVP via [facebook](#) or [eventbrite](#), contact volunteer@foodshift.net if you'd like to help, and please spread the word!

We hope to see you there!

Sincerely,
Dana Frasz



[Have you seen our BART ads?](#)

Our friends Whitney and Danny have! Food Shift's public transit ad campaign highlights the connection between wasted food and wasted water. Due to the drought it's more important than ever to utilize our food and water wisely. Show



[Donate Your Fruit!](#)

The [Zero Food Waste Forum](#) is now sold out and we are continuing to secure high quality food items that would otherwise be wasted to serve at the event. We specifically need fresh fruit. Do you have an apple, pear, persimmon, or other kind of fruit tree



[Hunger Has Risen in Alameda County](#)

A [report](#) released in August showed that the number of residents in Alameda County relying on food assistance has risen from 1 in 6 in 2010 to 1 in 5 today. Over half of these individuals face tough decisions such as whether to pay rent or

your support by snapping a picture with our ads and sharing it through social media. Tag us on [Facebook](#) & [Twitter](#)!

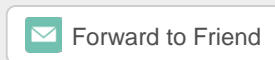
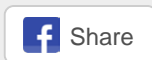
from which we could harvest? Please contact hanna@foodshift.net to donate.

buy food. Food Shift is developing innovative models to reduce food waste and hunger.

Want to learn more about Food Shift's work? Check out our [website](#) for more stories, [events](#), and [volunteer opportunities](#).

[Donate](#)

Please share this newsletter by clicking the buttons below:



About Food Shift

Food Shift works collaboratively with communities, businesses and governments to develop long-term, sustainable solutions to food waste.

Our Supporters

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