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Food Shift news, upcoming events
and volunteer opportunities!

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Dear <<First Name>>,

California is experiencing an off the charts drought, with this past year being the driest in the state's history. This has caused intense wildfires of unprecedented numbers, resulted in over \$800 million in crop loss, put over 17,000 agricultural employees out of work, and has led to a growing need for food assistance in many parts of the state.

Meanwhile, 25% of all freshwater in the U.S. is used to produce food that is thrown away. Due to the severity of the drought and its impact on the environment, our food supply, and subsequently the health of our communities, Food Shift focused this year's [public transit ad campaign](#) on the interconnectedness of food waste and water waste. It's essential that we include food waste as part of the water conservation conversation.

Our ads are now up in BART trains and stations throughout the Bay Area! See a peak of one of our ads below, and visit our [website](#) to see both ads and the story behind them. Please help us spread this message by sharing these images with your communities through [Facebook](#) and [Twitter](#), and uploading a picture of yourself with our ads if you see them. These ads and our work wouldn't be possible without you so thank you for voting for us and for all your support!

Sincerely,

Dana Frasz

Founder and Director, Food Shift



**Throwing out
1 pound of chicken
wastes over 450
gallons of water.**

Wasting food wastes water.

**LEARN MORE ABOUT REDUCING
FOOD WASTE AT FOODSHIFT.NET**



[Recovering Food from Oakland Schools](#)

In May 2013, Food Shift launched a food recovery program with Oakland Unified School District. Over the year we expanded the program to



[Volunteer for the Zero Food Waste Forum](#)

Food Shift is co-hosting the first ever [Zero Food Waste Forum](#) October 16-17 and [Feeding the 5K](#) in Oakland on October 18 to



[Volunteer Webmaster Needed!](#)

Food Shift is looking for someone to join our volunteer team as a webmaster! Some common tasks include custom template

13 schools and recovered 14,000 pounds of food to redistribute to students, families, and community organizations. What was the most commonly wasted item? Read our [blog post](#) to find out.

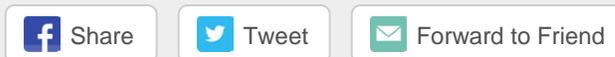
bring together leaders and activists to discuss food recovery and hunger relief strategies. We need volunteers for a variety of tasks between Oct. 14-18. To volunteer please email volunteer@foodshift.net.

creation, implementing new features on the site alongside the design team, and basic graphic/image manipulation. Weekly commitment is 3-5 hours. To apply, please email volunteer@foodshift.net.

Want to learn more about Food Shift's work? Check out our [website](#) for more stories, [events](#), and [volunteer opportunities](#).

[Donate](#)

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[About Food Shift](#)

Food Shift works collaboratively with communities, businesses and governments to develop long-term, sustainable solutions to food waste.

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